



## Superyacht Design Symposium Returns

Boat International Media is delighted to announce that the venue for this year's Superyacht Design Symposium, to be held the 26<sup>th</sup> and 27<sup>th</sup> of October, 2009, will be the prestigious Plaza Hotel in New York City. Boasting an outstanding location on the corner of Central Park and Fifth Avenue, The Plaza is the epitome of timeless luxury, having recently emerged from a stunning \$400 million transformation.

As part of the lobby-to-roof renovation, the opulent Grand Ballroom has been restored to its original grandeur and this will be the extraordinary setting for the Symposium itself. As well as this historic landmark, exciting new offerings at The Plaza include the elegant Champagne Bar and stylish Rose Club, which we have selected to host our cocktail reception on Monday night.

The Plaza's distinctive and beautiful guestrooms enjoy the largest square footage of any premium hotel in New York City, combining old-world luxury and grace with discreet placement of the latest technology. For its offer of unparalleled levels of service, we cannot recommend the hotel highly enough and are pleased to be able to offer special rates for Symposium delegates.

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## Sub-Strategy

In a recent strategic partnership, Camper & Nicholson's International joined forces with SEAmagine Hydrospace Corporation to combine submersibles with superyachts. Jillian Montgomery, CEO of CNI, says, "Today, there is an increased demand for the evolving technology of the personal submersible. With their lineage of seven generations to refine and hone the product, SEAmagine's models and reputation for design excellence, safety, and reliability exactly mirror the pinnacle of the very superyachts we build and manage for owners and charters." Plans are already underway to present the subs at both the Monaco Yacht Show and Fort Lauderdale International Boat Show in 2009.  
[www.camperandnicholsons.com](http://www.camperandnicholsons.com);  
[www.seamagine.com](http://www.seamagine.com)

